



2009 NYS AHPERD Sponsorship Opportunities

NYS AHPERD's sponsorship program offers companies exceptional marketing opportunities and increased avenues for company exposure. Our 72nd Annual Conference this November, will provide your company with great opportunities to network with Health and Physical Education Teachers, Directors of Health and Physical Education, University and College Professors, Worksite Professionals, Athletic Directors and Coaches, Recreation and Dance Specialists and Future Professionals.

General Session Sponsorship - \$1,000

Our General Sessions are always a highlight of our Conferences! Sole sponsorship will be awarded for each General Session. General Session Sponsors will receive the following:

- Reserved Seating at the General Session with company representatives formally introduced
 - Company name and logo, provided by the sponsor, prominently displayed
- Recognition as a sponsor in our Fall 2009 Newsletter, which will be mailed to 11,000+ Health and PE Teachers
 - Recognition as a sponsor in our Conference Program
 - Full-page advertisement, provided by sponsor, in the Conference Program
 - One Free Exhibit Booth
 - 1 Free Commercial Presentation
- Electronic Real Estate for 3 months prior to and 3 months post Conference on NYS AHPERD Website

Jay B. Nash Awards Dinner Sponsorship - \$2,000

OVER 425 ATTENDEES IN 2008!

The Jay B. Nash Awards Dinner is the single largest ticketed function at our Conference. This formal dinner recognizes the NYS AHPERD Teacher of the Year, Professional of the Year, and Jay B. Nash Outstanding Major Award Winners. The reception will be held Friday evening at our Conference.

The exclusive sponsor of the Jay B. Nash Awards Dinner will receive the following:

- Reserved Seating at the Jay B. Nash Awards Dinner with company representatives formally introduced
 - Company name and logo, provided by the sponsor, prominently displayed
- Recognition as a sponsor in our Fall 2009 Newsletter, which will be mailed to 11,000+ Health and PE Teachers
 - Recognition as a sponsor in our Conference Program
 - Full-page advertisement, provided by sponsor, in our Conference Program
 - One Free Exhibit Booth
 - Full-page advertisement, provided by sponsor, in the Winter 2010 Newsletter
 - Full-page advertisement, provided by sponsor, in the Spring 2010 Newsletter
- Electronic Real Estate for 3 months prior to and 3 months post Conference on NYS AHPERD Website

Conference Attendee Name Badge Reels Sponsorship - \$2,000

OVER 1600 ATTENDEES IN 2008!

The Conference Attendees Name Badge Reels Sponsorship will be distributed to each conference attendee! The Name Badge Reels will feature **only** the sponsors' logo (1 color). The exclusive sponsor of the Conference Attendees Name Badge Reels will receive the following:

- Company name and logo, provided by the sponsor, prominently displayed on the Name Badge Reels
- Full-page advertisement, provided by sponsor, in the Fall 2009 Newsletter, which will be mailed to 11,000+ Health and PE Teachers
- Recognition as a sponsor in our Fall 2009 Newsletter, which will be mailed to 11,000+ Health and PE Teachers
 - Full-page advertisement, provided by sponsor, in the Conference Program for 2009
 - Recognition as a sponsor in our Conference Programs for 2009
 - One Free Exhibit Booth for 2009
 - Full-page advertisement, provided by sponsor, in the Winter 2010 Newsletter
 - Full-page advertisement, provided by sponsor, in the Spring 2010 Newsletter
- Electronic Real Estate for 3 months prior to and 3 months post Conference on NYS AHPERD Website for 2009

Conference Memento Sponsorship - \$5,000

OVER 1600 BAGS GIVEN OUT IN 2008!

The Conference Memento is given to each conference attendee. The Conference memento will feature the sponsors' logo (1-color) and the Conference logo. Conference Memento sponsors will receive the following:

- Company name and logo, provided by the sponsor, prominently displayed on the Conference Memento
- Full-page advertisement, provided by sponsor, in the Fall 2009 Newsletter, which will be mailed to 11,000+ Health and PE Teachers
- Recognition as a sponsor in our Fall 2009 Newsletter, which will be mailed to 11,000+ Health and PE Teachers
 - Recognition as a sponsor in our Conference Program
 - Full-page advertisement, provided by sponsor, in the Conference Program
 - Full-page advertisement, provided by sponsor, in the Winter 2010 Newsletter
 - Full-page advertisement, provided by sponsor, in the Spring 2010 Newsletter
 - One Free Exhibit Booth
 - One Free Conference Stuffer
- Electronic Real Estate on NYS AHPERD Website for 12 months

If you have any questions, please contact Jessica Synenki, Conference Director, at the NYS AHPERD Central Office, at: (315) 823-1015 or at jsynenki@nysahperd.org.