



2011 NYS AHPERD Sponsorship Opportunities

NYS AHPERD's sponsorship program offers companies exceptional marketing opportunities and increased avenues for company exposure. Our 74th Annual Conference this November, will provide your company with great opportunities to network with Health and Physical Education Teachers, Directors of Health and Physical Education, University and College Professors, Worksite Professionals, Athletic Directors and Coaches, Recreation and Dance Specialists and Future Professionals.

General Session Sponsorship - \$1,000

Our General Sessions are always a highlight of our Conferences! Sole sponsorship will be awarded for each General Session. General Session Sponsors will receive the following:

- Reserved Seating at the General Session with company representatives formally introduced
 - Opportunity to have one (1) promotional item placed at every seat in the room
 - Company name and logo, provided by the sponsor, prominently displayed
- Recognition as a sponsor in our Fall 2011 Conference Publication, which will be mailed to 11,000+ Health and PE Teachers
 - Recognition as a sponsor in our Conference Program
 - Full-page advertisement, provided by sponsor, in the Conference Program
 - One Free Exhibit* Booth
 - 1 Free Commercial Presentation
- Electronic Real Estate for 3 months prior to and 3 months post Conference on NYS AHPERD Website

Jay B. Nash Awards Dinner Sponsorship - \$2,000

OVER 400 ATTENDEES IN 2010!

The Jay B. Nash Awards Dinner is the single, largest, ticketed function at our Conference. This formal dinner recognizes the NYS AHPERD Teachers of the Year, Professional of the Year, Distinguished Service Recipients, and Jay B. Nash Outstanding Major Award Winners. The reception will be held Friday evening at our Conference.

The exclusive sponsor of the Jay B. Nash Awards Dinner will receive the following:

- Reserved Seating at the Jay B. Nash Awards Dinner with company representatives formally introduced
 - Opportunity to have one (1) promotional item placed at every seat at the dinner
 - Company name and logo, provided by the sponsor, prominently displayed
- Recognition as a sponsor in our Fall 2011 Conference Publication, which will be mailed to 11,000+ Health and PE Teachers
 - Recognition as a sponsor in our Conference Program
 - Full-page advertisement, provided by sponsor, in our Conference Program for 2011
 - One Free Exhibit Booth* for 2011
 - Full-page advertisement, provided by sponsor, in the Winter 2012 Newsletter
 - Full-page advertisement, provided by sponsor, in the Spring 2012 Newsletter
- Electronic Real Estate for 3 months prior to and 3 months post Conference on NYS AHPERD Website for 2010

Conference Memento Sponsorship - \$3,500

1400 BAGS GIVEN OUT IN 2010!

The Conference Memento is given to each conference attendee. The Conference memento will feature the sponsors' logo (1-color) and the Conference logo. Conference Memento sponsors will receive the following:

- Company name and logo, provided by the sponsor, prominently displayed on the Conference Memento
 - Full-page advertisement, provided by sponsor, in the Fall 2011 Conference Publication, which will be mailed to 11,000+ Health and PE Teachers
- Recognition as a sponsor in our Fall 2010 Conference Publication, which will be mailed to 11,000+ Health and PE Teachers
 - Recognition as a sponsor in our Conference Program for 2011
 - Full-page advertisement, provided by sponsor, in the Conference Program for 2011
 - Full-page advertisement, provided by sponsor, in the Winter 2012 Newsletter
 - Full-page advertisement, provided by sponsor, in the Spring 2012 Newsletter
 - One Free Exhibit Booth* for 2011
 - One Free Conference Stuffer in the Conference Memento for 2011
- Electronic Real Estate on NYS AHPERD Website for 12 months

**Excludes Island Booths.*

If you have any questions, please contact Jessica Synenki, Conference Director, at the NYS AHPERD Central Office, at: (315) 823-1015 or at jsynenki@nysahperd.org.



2011 NYS AHPERD Electronic Real Estate

NYS AHPERD is renting Electronic Real Estate! Your company logo will be prominently displayed on the NYS AHPERD Conference Registration Website for only \$400! NYS AHPERD Conference Registrants will be able to click your link and be brought directly to your website!

These spaces are limited and are on a first-come, first-pay basis. Please complete this form as soon as you can and mail or fax it to:

NYS AHPERD
77 North Ann Street
Little Falls, New York 13365

FAX: (315) 823-1012

Company Name:

Company Contact:

Your Company Website:

Your company logo should be emailed as an original file to jsynenki@nysahperd.org. Please contact Jessica Synenki, NYS AHPERD Conference Director, at (315) 823-1015 with any questions.