



NYS AHPERD NEWSLETTER Commercial Advertising Fees and General Information

| | Deadline for Submission* | Received By NYS AHPERD Members | Full Page Fee (8 ½" X 11") | Half Page Fee (8 ½" X 5 ½" or 4 ¼" X 11") |
|---------------------------|---------------------------------|---------------------------------------|-----------------------------------|--|
| Spring Newsletter | April 15 | 1 st week in June | \$350 | \$200 |
| Fall Newsletter | July 15 | 1 st week in September | \$350 | \$200 |
| Conference Program | September 1 | November Annual Conference | \$250 | \$175 |
| | | | \$300 – back cover | \$275 – inside front cover |
| Winter Newsletter | December 15 | 1 st week in February | \$350 | \$200 |

*Artwork must be provided on or before the deadline preferably as a TIF file in an e-mail attachment. Files on disc or CD Rom in Word, PDF, or JPEG are acceptable, however TIF files are preferred. Please email all artwork to jbarnes@nysahperd.org.

Business/Organization Name: _____

Contact Person: _____

Phone: (____) _____ Email: _____

Please check all that apply:

Spring Newsletter

- \$350 full page
- \$200 half page

Fall Newsletter

- \$350 full page
- \$200 half page

Conference Program

- \$250 full page
- \$175 half page
- \$275 inside front cover
- \$300 back cover

Winter Newsletter

- \$350 full page
- \$200 half page

Total Payment Enclosed: \$

WE APPRECIATE YOUR SUPPORT!

Return the bottom portion of this form with your payment to:
Newsletter Advertising, NYS AHPERD, 77 North Ann Street, Little Falls, NY 13365
Questions about newsletter advertising? Email: sgray@nysahperd.org