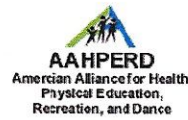


# Introducing...



## The Hoops For Heart 15th Anniversary Coordinator Referral Program!

In celebration of Hoop For Heart's 15<sup>th</sup> Anniversary, the **American Heart Association** would like to thank our dedicated coordinators that help us recruit new schools.

If your school participates in **Jump Rope For Heart** or **Hoops For Heart** during the '09-'10 school year and you help recruit a **NEW\*** school that completes an event in '09-'10, you can earn **BONUS US Games** gift certificates!

Contact your Youth Market Regional Director to take advantage of this *fantastic opportunity to grow your Health and Physical Education budgets!*

### IF THE

#### NEW\* SCHOOL RAISES

#### YOUR SCHOOL EARNS

\$1,500 - \$2,999	=	\$100 in US Games certificates
\$3,000 - \$4,999	=	\$200 in US Games certificates
\$5,000 - \$7,499	=	\$300 in US Games certificates
\$7,500 - \$9,999	=	\$400 in US Games certificates
\$10,000 - \$14,999	=	\$500 in US Games certificates
\$15,000 - \$19,999	=	\$800 in US Games certificates
\$20,000 or more	=	\$1,000 in US Games certificates

\* **New School:** Any school that did not complete a Jump Rope For Heart or Hoops For Heart event in school years 2007-08 or 2008-09.

Donations must be received by the American Heart Association no later than June 1, 2010 from both your school, and your referral, in order for you to qualify for the **BONUS US Games** gift certificates.

Your Youth Market Regional Director is happy to answer any questions you may have.

